

FIG. 1A

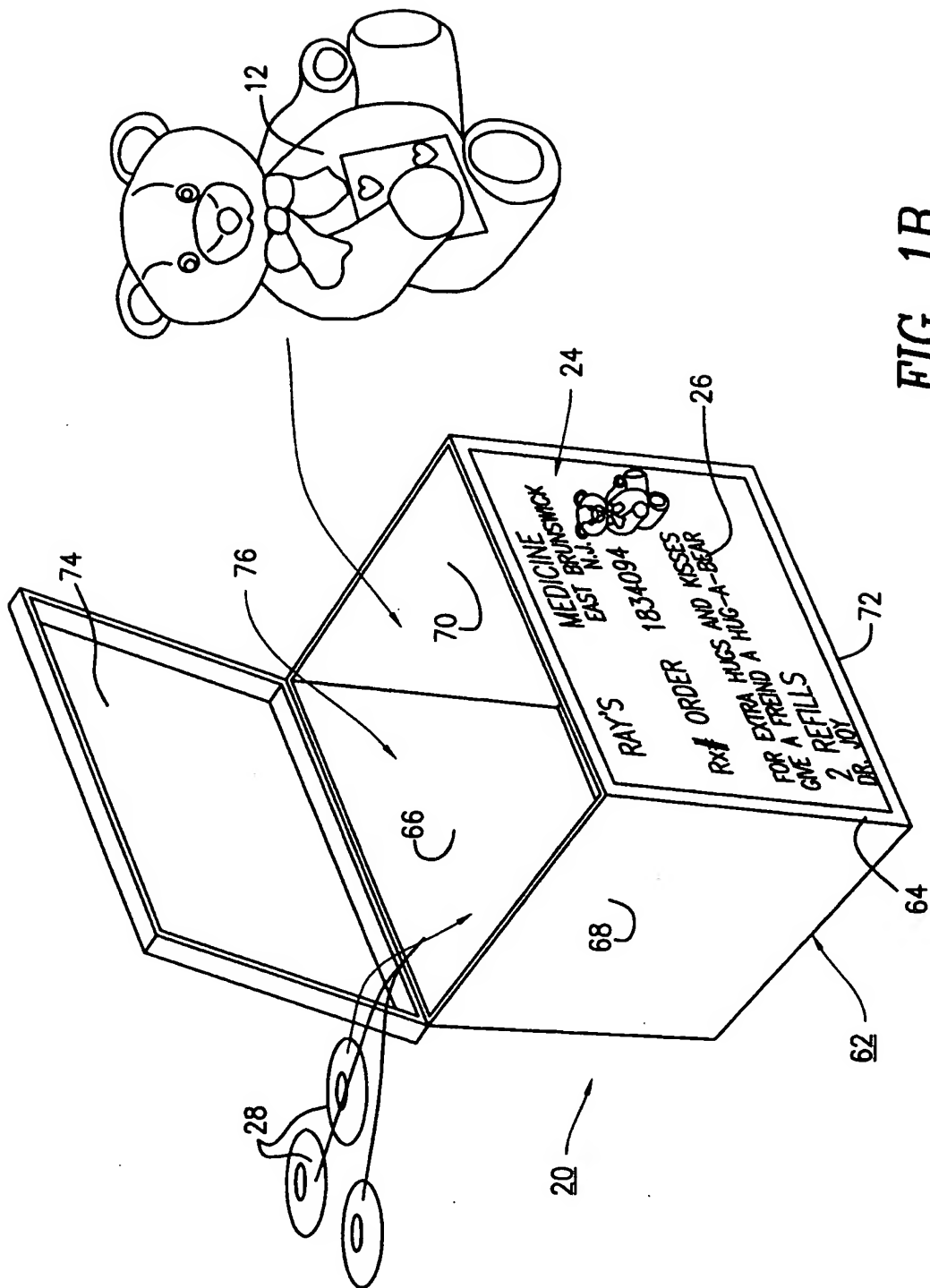


FIG. 1B

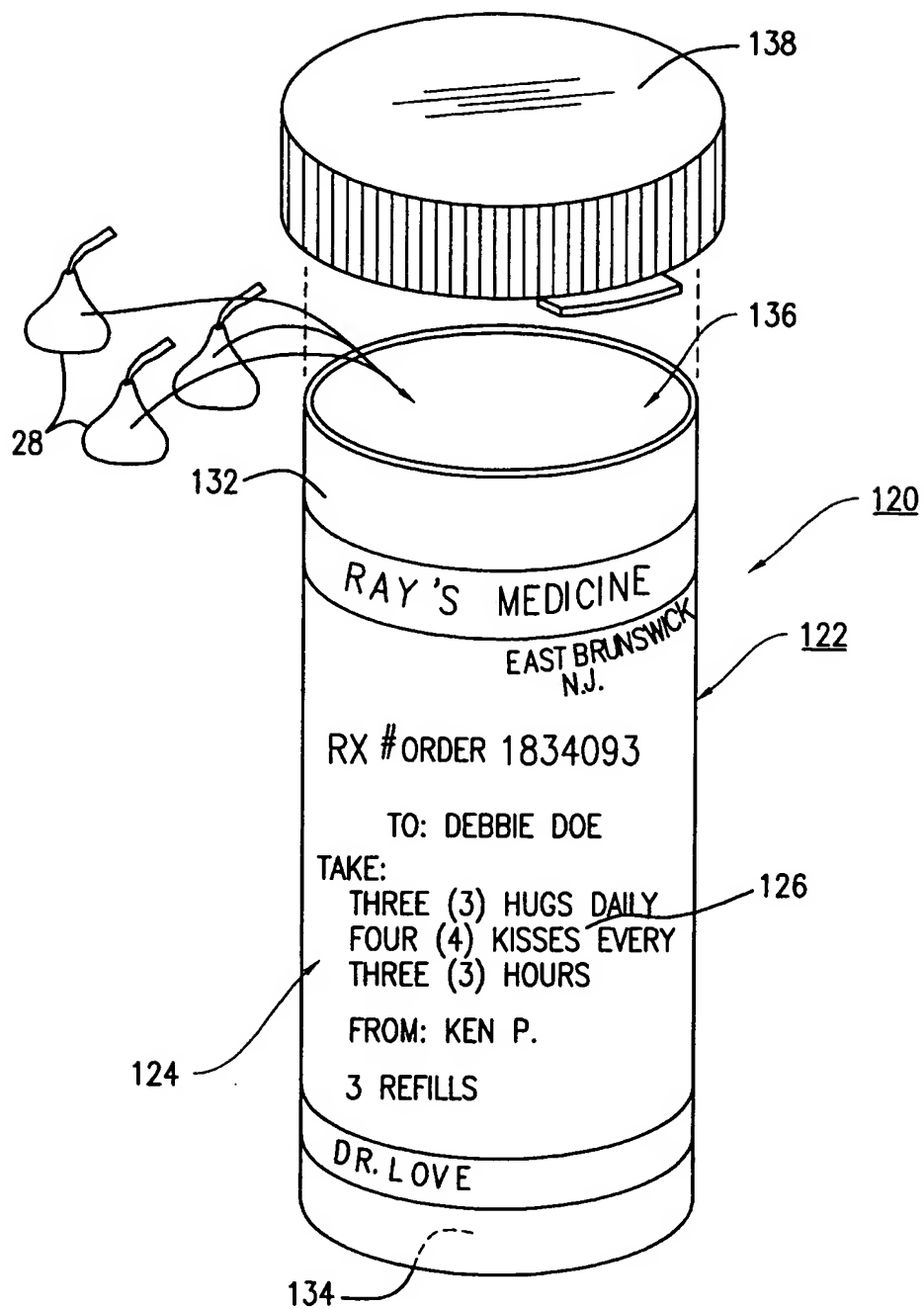


FIG. 2A

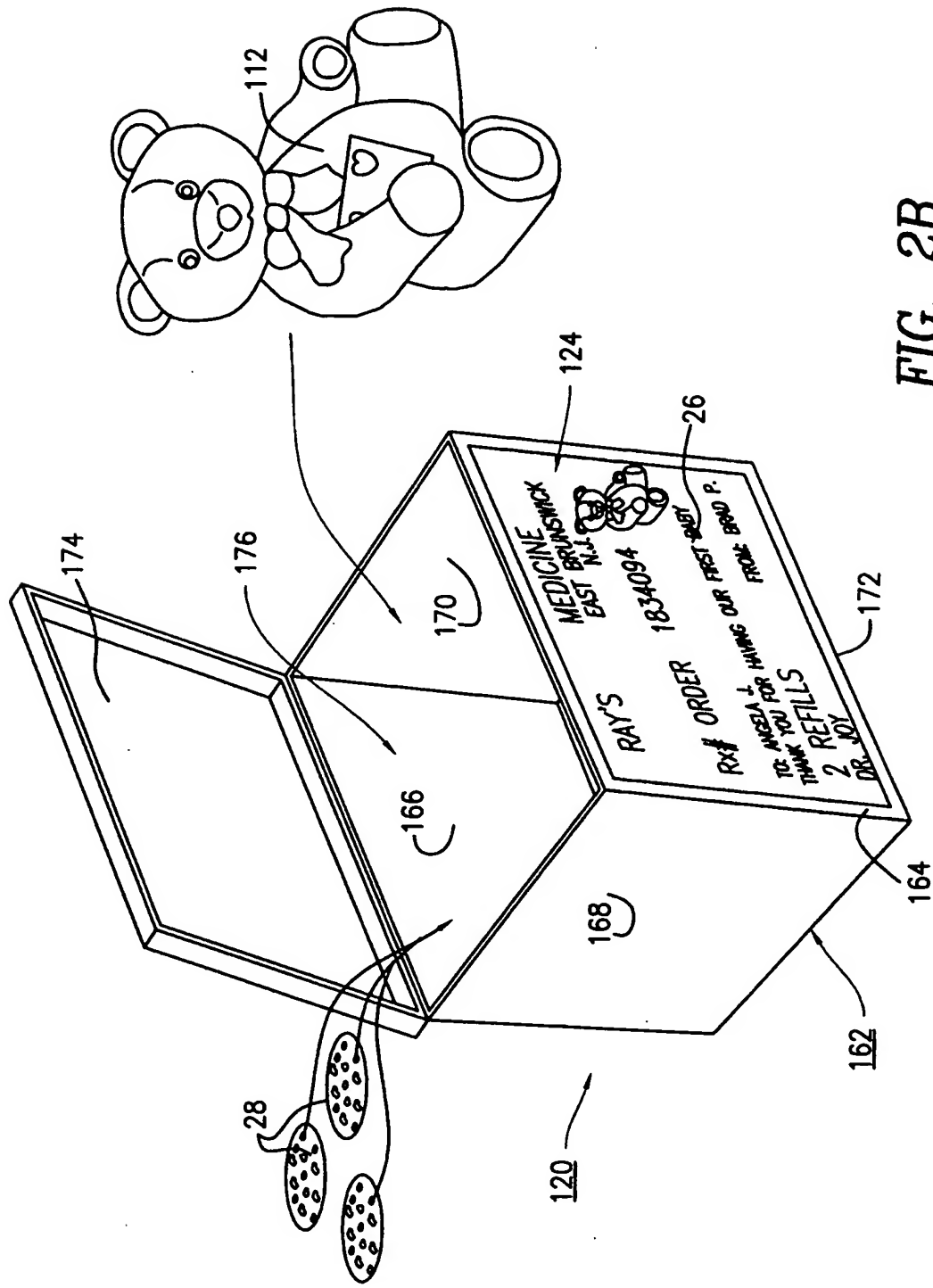


FIG. 2B

A. PRESCRIPTION BOTTLE CONTAINING A PROMOTIONAL MESSAGE

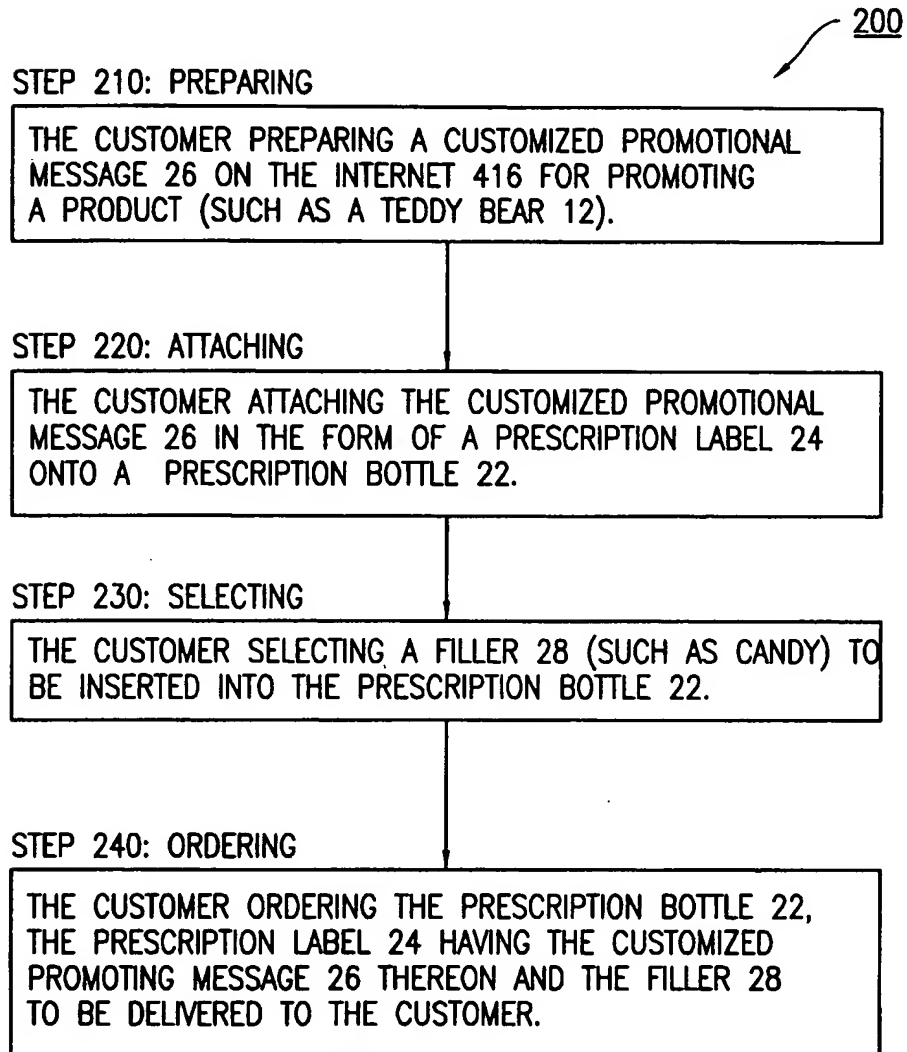


FIG. 3

B. PRESCRIPTION BOTTLE CONTAINING AN EMOTIONAL MESSAGE

300

STEP 310: PREPARING

THE CUSTOMER PREPARING A CUSTOMIZED EMOTIONAL MESSAGE 126 ON THE INTERNET 416 FOR EXPRESSING A PERSONAL EMOTION.

STEP 320: ATTACHING

THE CUSTOMER ATTACHING THE CUSTOMIZED EMOTIONAL MESSAGE 126 IN THE FORM OF A PRESCRIPTION LABEL 124 ONTO A PRESCRIPTION BOTTLE 122.

STEP 330: SELECTING

THE CUSTOMER SELECTING A FILLER 128 (SUCH AS CANDY) TO BE INSERTED INTO THE PRESCRIPTION BOTTLE 122.

STEP 340: ORDERING

THE CUSTOMER ORDERING THE PRESCRIPTION BOTTLE 122, THE PRESCRIPTION LABEL 124 HAVING THE CUSTOMIZED EMOTIONAL MESSAGE 126 THEREON AND THE FILLER 128 TO BE DELIVERED TO THE CUSTOMER.

FIG. 4

D. A FLOW CHART OF THE SYSTEM FOR THE PROCESSING OF AN ORDER FOR A LABELED PRESCRIPTION CONTAINER

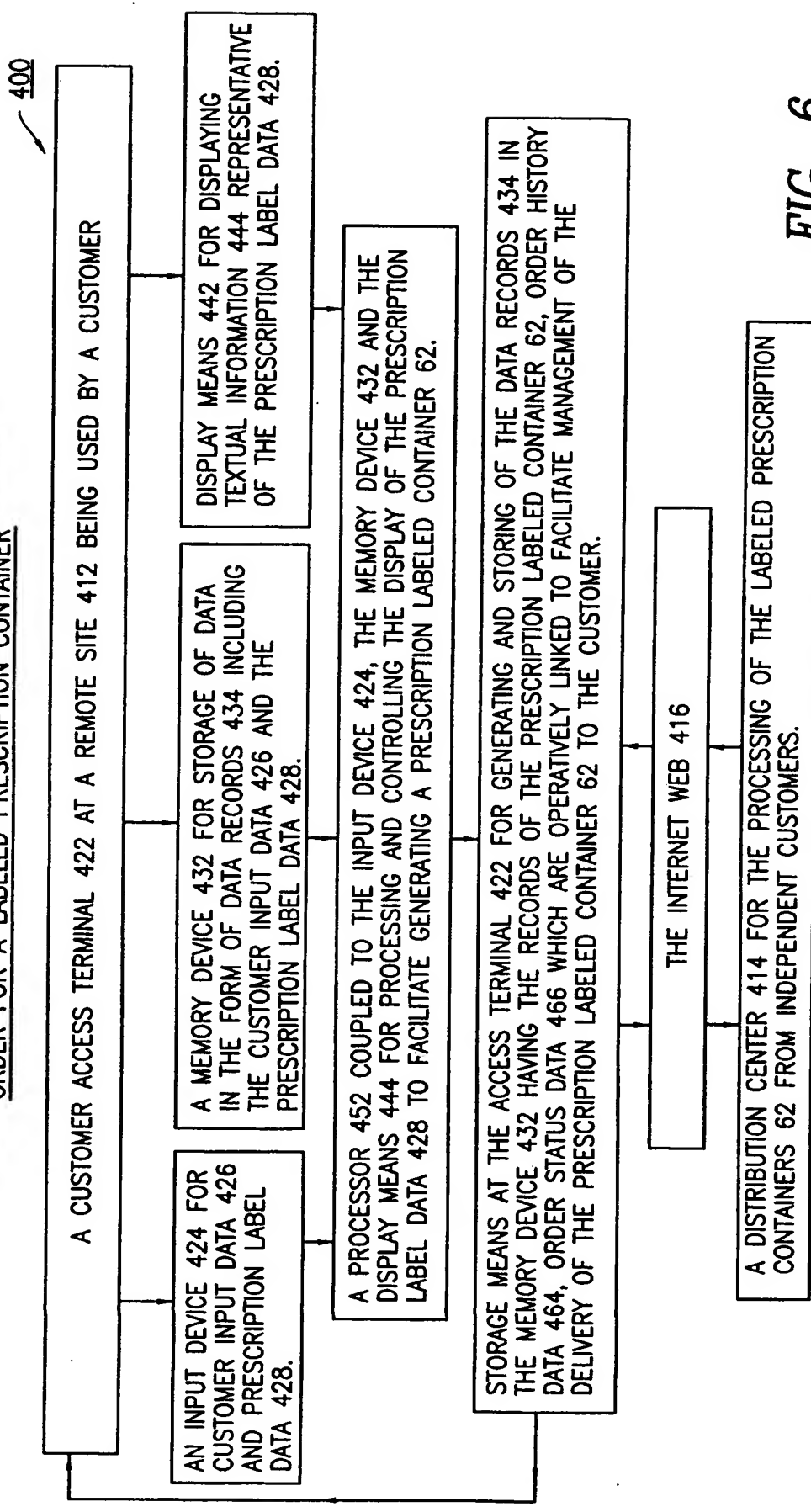


FIG. 6

C. AN INTERNET SYSTEM FOR SELECTING AND ORDERING LABELED
PRESCRIPTION BOTTLES

400

STEP 410: COMMUNICATING

EACH CUSTOMER COMMUNICATING FROM A REMOTE SITE 412
TO A DISTRIBUTION CENTER 414 ON THE INTERNET 416.

STEP 420: INPUTTING OF DATA

CUSTOMER ACCESS TERMINAL 422 AT EACH REMOTE SITE 412
HAVING AN INPUT DEVICE 424 FOR INPUTTING OF CUSTOMER
INPUT DATA 426 AND PRESCRIPTION LABEL DATA 428.

STEP 430: STORING AND MEMORIZING OF DATA

THE CUSTOMER ACCESS TERMINAL 422 AT EACH REMOTE SITE 412
ALSO HAVING A MEMORY DEVICE 432 FOR THE STORING OF
DATA IN THE FORM OF DATA RECORDS 434 INCLUDING THE
CUSTOMER INPUT DATA 426 AND THE PRESCRIPTION LABEL
DATA 428.

STEP 440: DISPLAYING OF DATA

THE CUSTOMER ACCESS TERMINAL 422 AT EACH REMOTE SITE 412
FURTHER INCLUDING DISPLAY MEANS 442 FOR DISPLAYING
TEXTUAL INFORMATION 444 REPRESENTATIVE OF THE
PRESCRIPTION LABEL DATA 428.

STEP 450: PROCESSING AND CONTROLLING OF DATA

THE CUSTOMER ACCESS TERMINAL 422 AT EACH REMOTE SITE 412
ALSO INCLUDES A PROCESSOR 452 COUPLED TO THE DISPLAY
MEANS 442, THE MEMORY DEVICE 432, AND THE INPUT DEVICE 424
FOR PROCESSING AND CONTROLLING THE DISPLAY OF THE
PRESCRIPTION LABEL DATA 428 TO FACILITATE GENERATING A
PRESCRIPTION LABELED CONTAINER 62.

STEP 460: GENERATING AND STORING OF DATA

THE CUSTOMER ACCESS TERMINAL 422 AT EACH REMOTE SITE 412
ALSO PROVIDES FOR GENERATING AND STORING IN THE MEMORY
DEVICE 432 THE RECORDS 462 OF THE PRESCRIPTION LABELED
CONTAINER 62, ORDER HISTORY DATA 464 AND ORDER STATUS
DATA 466 WHICH ARE OPERATIVELY LINKED TO FACILITATE
MANAGEMENT OF THE DELIVERY OF THE PRESCRIPTION LABELED
CONTAINER 62 TO THE CUSTOMER.

FIG. 5